**Membership Committee Meeting**

September 20, 2022 10:00am**,** Via Zoom

**MINUTES**

**Members Present:** B. Ahfeld, R. Aiken, B. Dixon, M. Doyle, A. Gold, C. Steria, C. Wilt

**Members Absent**: M. Remington, M. Siver

**Committee Overview**: Based on the strategic plan, this committee is charged with increasing membership and member engagement.

**Establish Meeting Time**: The committee will meet monthly on the third Tuesday at 10am for 30 minutes via Zoom. R. Aiken will send an invitation.

**Sectors to Approach**

* Agriculture; including value added small business
* Finance; maybe institutions connected to the sectors we are interested in attracting, like Farm Credit East/Agriculture for example
* Alternative Energy; leverage the Fall Forum
* Tourism
* Broadband
* Other Community Development/Economic Development

The committee will need to define/refine the elevator pitch

**Leverage Fall Forum**

* A. Gold will update the rack card
* Committee members will introduce themselves to non-members in attendance
* Marijean to make a brief pitch during the meeting portion of the event
* Event evaluation will have additional member-engagement question(s)

**Adjournment**: 10:30 am

**Next Meeting**: October 18, 2022 at 10:00am via Zoom